

THE BOERNE STAR

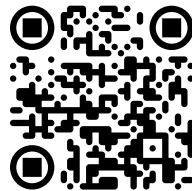
2024 CAMPAIGN OPTIONS & ADVERTISING RATES

Our newspaper provides targeted delivery for your marketing message in the Boerne and surrounding areas and into Kendall County.

DISPLAY ADVERTISING

STANDARD SIZING & RATES

	NAME	BW	COLOR
2X2	STANDARD	\$60	\$72
2X3	STANDARD	\$90	\$108
2X5	STANDARD	\$150	\$180
3X5	EIGHTH	\$225	\$270
3X10.5	V. QUARTER	\$472.50	\$567
6X5.25	H. QUARTER	\$472.50	\$567
3X21	V. HALF	\$945	\$1,134
6X10.5	H. HALF	\$945	\$1,134
6X21	FULL	\$1,890	\$2,268



RATES INCLUDE GRAPHIC DESIGN

BUSINESS & SERVICE DIRECTORY

AIR CONDITIONING BOERNE AIR CONDITIONING & HEATING 210-393-1138	FURNITURE REPAIR / RESTORATION Chair Caning 830-370-6943	PAINTING Meister Painting & Remodeling 830-446-2307	RANCH CLEARING LONE STAR RANCH CLEARING 830-370-6943
ASPHALT A.E. ASPHALT 210-393-1138	INSURANCE BOERNE INSURANCE 210-803-2463	ROOFING BOERNE ROOFING 210-803-2463	METAL BUILDINGS ROYAL METAL BUILDINGS 830-249-2441
CONSTRUCTION HAGENDORF CONSTRUCTION CO. 210-393-1138	PRO HEALTH INSURANCE PRO HEALTH INSURANCE 210-803-2463	WELL DRILLING H.W. SCHWOPE & SONS 830-249-2441	THIS SPACE AVAILABLE ONLY \$50 PER WEEK Your Ad will run on Wednesday and Sunday Call Melissa at 830-249-2441



ASK US ABOUT OUR OTHER SPECIAL PROMOS

RESERVE YOUR ADVERTISING SPACE TODAY • 830.249.2441

THE BOERNE STAR

DISPLAY AD MECHANICALS

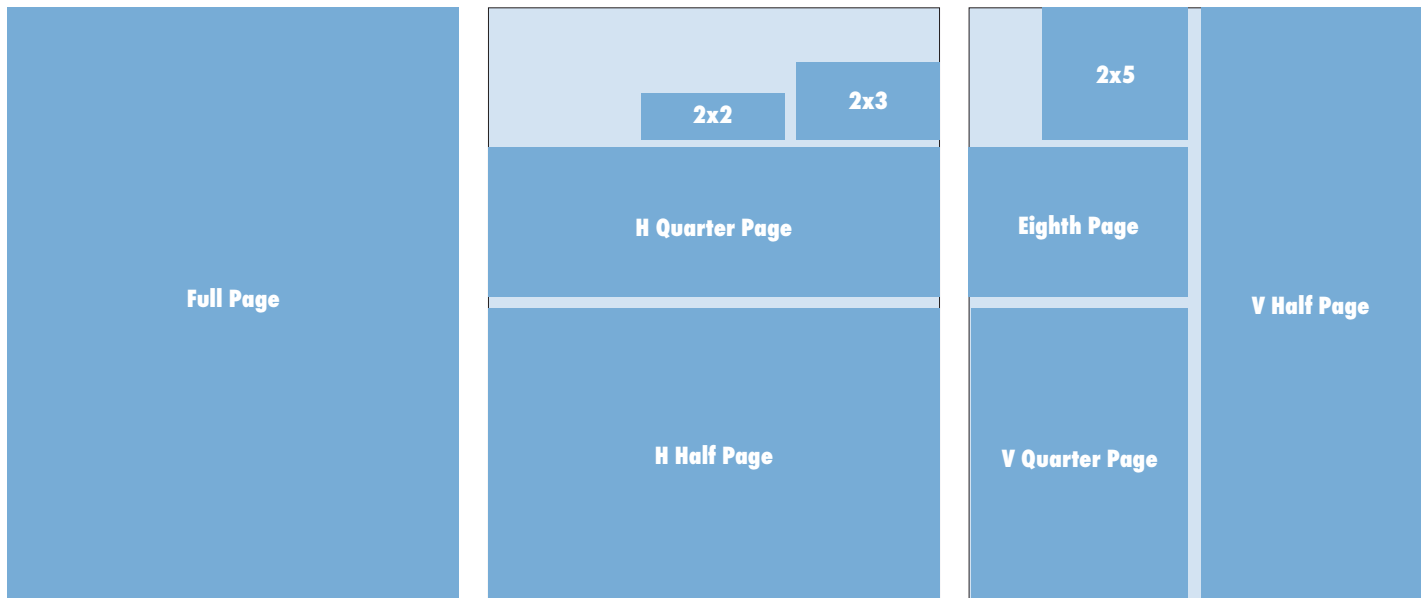
Ad design is included in the purchase of your advertising. Let us help you market your business.

SIZE	NAME	COLS.X INCHES	TOTAL INCHES	DESIGN SPECS
2X2	STANDARD	2X2	4	3.22"X2"
2X3	STANDARD	2X3	6	3.22"X3"
2X5	STANDARD	2X5	10	3.22"X5"
3X5	EIGHTH	3X5	15	4.91"X5"
VERTICAL QUARTER	V. QUARTER	3X10.5	31.5	4.91"X10.5"
HORIZONTAL QUARTER	H. QUARTER	6X5.25	31.5	10"X5.25"
VERTICAL HALF	V. HALF	3X21	63	4.91"X21"
HORIZONTAL HALF	H. HALF	6X10.5	63	10"X10.5"
FULL	FULL	6X21	126	10"X21"

Law Office of Lasca A. Arnold, PLLC
Estate Planning • Probate • Wills
Trusts • Real Estate Law
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CAMERA-READY SPECS

PDF format with fonts embedded, produced to correct dimensions for purchased size.

Art must be 300 dpi.

All color ads must be CMYK.

**CAMERA READY ADS
MUST BE SUBMITTED
24 HOURS PRIOR TO
PRESS DEADLINE**

A PUBLICATION OF



ADVERTISING INFORMATION:

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